

## **Greetings to all Eagle Scout Candidates**

Congratulations on reaching the rank of Life Scout! This is an exciting milestone! As you know, the next step is reaching for your Eagle Award. Part of that will be to plan an Eagle Scout Service Project.

As you plan your Eagle project, we would encourage you to also think about sharing the work you are doing with community and other Scouts.

The council marketing committee is prepared to help you do this with 2 opportunities.

1. Social & local media coverage of your Eagle Scout Service Project in action or upon completion.
2. Showcased at the Council Annual Recognition event in February 2022
  - Inclusion on the Eagle Project showcase video
  - Presentation at the Eagle Scout reception

### **As you plan your project:**

- Send a quick overview of the project to the marketing committee at [marketing@svmbc.org](mailto:marketing@svmbc.org)
  - Please include “what”, “where” and “when” you plan to do your project
  - Or fill out this form: <https://fs10.formsite.com/svmbc/plannedEagleProject/index.html>
- We will assist you with media coverage (if appropriate) and social posts on the council social media network
- Sometimes we will be able to provide a photographer to come and take photos of the project in process
- Unfortunately, we can't help you raise funds for your project – that is part of the learning process for which you are doing the project

### **After your project is completed:**

- Send photos to [EaglePhotos@SVMBC.org](mailto:EaglePhotos@SVMBC.org)
- Send a selection of “before”, “during” and “after” photos
- **Please include a photo of yourself in your uniform**
- The photos can be in any standard graphic format, such as JPEG or PNG or send us a link to a folder of photos on one of the “Cloud” locations

We are looking forward to supporting you in your efforts to obtain the rank of Eagle Scout!! Good Luck and let us know if we can answer any questions.

Yours in Scouting Service,

Margaret Caldwell  
Marketing Director  
Silicon Valley Monterey Bay Council, BSA

Karen Peck  
Boardmember/Eagle Project Coordinator  
Silicon Valley Monterey Bay Council, BSA